

Minneapolis Institute of Fine Finishes

2022-2023 Class Offerings



Minneapolis Institute of Fine Finishes at the PlasterCenter

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Get Plastered Responsibly!

Metallic Wall Finish Workshop

Contact The PlasterCenter for dates

Today's decorative wall finishes include a wide range of metallic looks from matte and soft to polished, textured, and urbanized. This full-day program will introduce you to metallic paints, plasters, and specialty products to produce in-demand metallic finishes for residential and commercial spaces. Applicators will produce 10 metallic finish techniques utilizing products from Novacolor, Forli, Italy, Texturline Decorative products, Toronto, Ontario, Canada and Golden Paint Works, New York, U.S.A. This program is designed for new applicators, DIY's, and hobbyists. Our focus will be on troweling technique and product knowledge.

Featured products include:

- Novacolor Africa surprises with velvet visual sensations and elegant and trend-setting textures. Africa is capable of creating light and reflection games.
- Novacolor Animamundi, a decorative architectural trowel-on coating with gentle gold and silver highlights.
- Novacolor Luce', a decorative finish for interiors with gentle and soft metallic effects that ensure elegant games of lights and shades.
- Novacolor Dune, a decorative architectural trowel-on coating with stunning metallic patterns.
- Novacolor Dune Opaco, similar to Dune but with a more matte finish.
- Texturline Moire', Colors by Drew™, a metallic acrylic plaster that gives walls the look and feel of fine silk.
- Golden Paint Works Metallic plaster.

Course fee of \$479 includes instruction, support materials, 210mm stainless steel trowel, flat blade, lunch, and refreshments. Pre-registration required.

Instructors: Drew Beninati and Beth Schafer

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Colors by Drew[™] **GPW GOLDEN**
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Lime and Mineral Italian Plaster Workshop with Introduction to Micro-Cement Coatings

Contact The PlasterCenter for dates

This 3-day program is designed for the professional painting and decorative finishing contractor. Troweling experience is required. This program is an extensive look into the history, manufacturing, and application of specialty mineral- and lime-based plasters. This program features fine imported mineral plasters from Novacolor, Forli, Italy and Coverit, Venice, Italy.

Instruction includes wall preparation, tools, mixing and tinting, application techniques, burnishing/polishing, and soaps, waxes, and sealers. Applicators will create portfolio-quality boards.

Featured products and applications include:

- High polished Florenzia and Mirror plasters with Cera Wax
- Marmorino Carrara soft gloss and skip towel techniques
- Marmorino Carrara with mother-of-pearl
- Travertino in a classic block and glaze pattern
- Novacolor's popular Marmorino KS with a variety of top treatments.
- Learn the history and application technique for Tadelakt, a traditional Moroccan wall finish originating in the Marrakesh region. With an olive oil soap sealer, this product is great in wet areas such as shower surrounds.
- Marmorino, a natural lime and marble flour blend can be finished to a variety of popular sheen levels and styles. Its natural composition makes it anti-molding and fungi-proof. It is ideally suited to high humidity areas.
- Instruction will also include Fine and Extra Fine Intonachino matte plasters used in base coat and decorative fashion.
- Introduction to Coverit All-Terrain Micro-cement coating for walls, floors, showers.

Course fee of \$1,299 includes instruction, support materials, daily lunches and refreshments, trowels and flat blades. Pre-registration required.

Instructors: Drew Beninati and Beth Schafer



Novacolor Signature Advanced Training

**THIS COURSE REQUIRES PREVIOUS FINISHING/TROWELING EXPERIENCE.
THIS IS AN ADVANCED PRODUCT KNOWLEDGE AND ARTISTIC PROGRAM!**

This 4-day Novacolor Signature program will introduce applicators to an extensive and intensive line-up of Novacolor Signature products from Forli, Italy. Previous troweling experience is required. We will produce a great sampling of Novacolor products that can be used for interiors, exteriors, walls, countertops, and floors. Applicators will create portfolio quality boards.

Featured products and applications include:

- Metallo Fuso, molten metal done two ways –
 - Solid finish smooth or with texture
 - Two tones blended in a very unique aged or industrial way
- Oxidation coatings are a Novacolor specialty. Apply and oxidize –
 - Ironic & Rstone – A textural masterpieces of industrial, urban, and mountain modern current design.
 - Verderame & Rstone – In a sculptural multi-color effect with beauty of natural verdigris.
 - Ironic & Zeus – Cold press blue steel, a crowd pleaser.
- Novacolor's high-demand metallic products with finishes that will set your portfolio aglow. Whether your style is elegant, industrial, contemporary, or traditional, Novacolor has a metallic product to fit your needs.
 - Africa - Surprises with velvet visual sensations and elegant and trend-setting textures. Africa is capable of creating light and reflection games.
 - Animamundi – A decorative architectural trowel-on coating with gentle gold and silver highlights.
 - Eclat, Zeus, Marmur Medio & Florenzia – Simply exquisite!
 - Luce' – A decorative finish for interiors with gentle and soft metallic effects that ensure elegant games of lights and shades.
 - Dune - A decorative architectural trowel-on coating with stunning metallic patterns

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- Minerals are Novacolor's specialty world-wide. With the right protection, many of the products can be installed in vertically wet areas or horizontally as countertops and furniture
 - Mirror – Contemporary high-gloss stucco in smooth but visually textural finish with incredible depth. Glossy or matte.
 - Florenzia – Old-style air dried slaked lime. We will do an interpretation of multi-color stonework/veining in a modern, natural way.
 - Archi+Big – A big grain cement for a big effect.
 - Marmorino KS – A two-tone effect of natural stone or Carrara marble.
 - Marmur Fine, Eclat, and Florenzia – A perfect harmony of elegance and natural style.
 - Archi+ Argilla – Powdered Mineral coating based upon clay and aerial lime and select aggregates.
 - Archi+ Tadelakt – Moroccan style plaster.
 - Archi+ Pietra Intonaco – Hydraulic lime with large mica chips.
 - Walls2Floor Micro-cement – Extremely tough-after for seamless, beautiful floors, walls, and shower installs.
 - Calcecruda and Cruda Tinta A Stucco – Stencil and a new technique to look like polished metal.

Course fee of \$ 1,699 includes instruction, stainless steel trowel, flat-blade, miscellaneous specialty tools, support materials, daily lunches, and refreshments. Pre-registration is required.

Instructor: Beth Schafer



Venetian Plaster Basics

Venetian plaster of all types has become a highly requested decorative finish. This one day program will introduce you to the types of Venetian plaster, proper wall preparation, tools, techniques and helpful tips and tricks of the trade. This program is designed for the hobbyist, homeowner, or painting contractor wanting to take their business to the new level.

Students will produce portfolio quality samples utilizing fine plaster products from Novacolor, Texturline, and Golden Paint Works.

Students will learn how to apply, burnish, and wax/seal Venetian plasters.

This is a full day program. Course fee of \$479 includes instruction, stainless steel trowel, flat blade, support materials, refreshments, and lunch. Pre-registration required.

Instructor: Drew Beninati

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decorative products

VeroMetal Workshop

Coming soon! Contact The PlasterCenter for details!

VeroMetal Certified Application Specialist training program.

VeroMetal[®]
Certified Application Specialist

Contemporary Yet Classic

Two-day creative class designed for the professional painting & decorative finishing contractor. 8+ sample boards will be completed that are proven BEST selling finishes using classic & new products from Texturline, Coverit, Golden Paintworks, Valpaint, & MicaCandy. Students will be encouraged to take basic finish techniques to the next level of artistic design to improve sell ability & increase profits!

- Coverit All Terrain countertop & shower finishes
- Valpaint Corten - Responsive, not reactive, Rust
- GPW Metallic Plaster & Texturline Moire' wall silk – Subtle, plus drama
- MicaCandy application for new dimensions in wall design
- Texturstone & Weathered Granite...new textural designs, not just "concrete"
- Texturline Texturtop metallic waxes to create another level of depth
- Golden Paintworks Glass Beads – Create your own colors & sparkle
- Texturline Texturbase Venetian Plaster – Traditional & creative design
- Golden Paintworks Soapstone "veiled" effect
- Plus much more, we are constantly working to create new looks to share!

In this class, students are encouraged to be creative to complete samples that are sellable in their market and will be allowed time to create their own finishes on sample boards.

Demos & instruction will be included for products...plus lots of tips & tricks learned from "on-the-job" experience.

****INTERMEDIATE SKILL RANGE...Trowel experience necessary!**

\$795.00 Pre-registration required

All materials, sample boards, & support materials included

Instructor: Mave Alft

Contact Mave Alft directly at (715) 340-3035 or mavisjean1@gmail.com .

Creative Countertops & Backsplashes!

Instructor: Mave Alft

Two-day class focusing on creating durable and creative countertops with coordinating backsplash designs. Students will complete 4 countertop sample boards in different styles suitable for renovating existing formica, tile, granite, or stone countertops. Plus...Bonus sample will be completed over a real tile sample to add to your portfolio.

Four Coordinating Backsplash designs will be taught using proven plaster products from Texturline, Coverit, & Golden Paintworks. We will stress durability and how to achieve the highest level of this using the correct sealers and waxes. Styles may include, but are not limited to the following:

- Concrete/stone look with block design backsplash
- A bit of sparkle – “MicaCandy” accent
- “Granite” plus basic tile backsplash
- Marble appearance with tile panel

Class will include laying out “faux” tile design quickly and accurately using on the job proven techniques, tips and tricks! Proven business practices of selling & “up selling” these finishes will also be part of class instruction.

All class supplies, support materials & after class support included!
\$795.00 Pre-Registration required.

Contact Mave Alft directly at (715) 340-3035 or mavisjean1@gmail.com .

